

Table 4: Number of Businesses, Number of Employees, and Third Quarter Payroll by Size Category (Private Industry)
Classified by North American Industry Classification System (NAICS) Codes for Metropolitan Statistical Areas (MSAs)
Third Quarter, 2002

MSA and Industry	Total	Size Categories								
		0-4	5-9	10-19	20-49	50-99	100-249	250-499	500-999	1000+
SANTA ROSA MSA										
Total										
No. of Businesses	15,847	9,690	2,675	1,733	1,122	380	198	35	10	4
Agriculture										
No. of Businesses	742	407	126	104	66	28	(2)	(1)	0	0
No. of Employees	8,871	602	831	1,398	2,057	1,997	(2)	(1)	0	0
Payroll (in thousands)	\$44,566,638	\$3,226,192	\$4,539,555	\$6,296,742	\$9,337,308	\$10,154,114	(2)	(1)	\$0	\$0
Mining										
No. of Businesses	19	6	(2)	(1)	6	(1)	0	0	0	0
No. of Employees	285	9	(2)	(1)	159	(1)	0	0	0	0
Payroll (in thousands)	\$5,308,608	\$67,026	(2)	(1)	\$3,569,785	(1)	\$0	\$0	\$0	\$0
Utilities										
No. of Businesses	15	9	(1)	(1)	(1)	(1)	0	(1)	0	0
No. of Employees	593	13	(1)	(1)	(1)	(1)	0	(1)	0	0
Payroll (in thousands)	\$10,354,912	\$81,903	(1)	(1)	(1)	(1)	\$0	(1)	\$0	\$0
Construction										
No. of Businesses	1,977	1,294	349	200	97	24	10	3	0	0
No. of Employees	14,063	2,122	2,310	2,660	2,951	1,652	1,417	951	0	0
Payroll (in thousands)	\$152,777,124	\$16,658,817	\$21,068,934	\$25,990,345	\$34,424,289	\$19,208,689	\$22,106,900	\$13,319,150	\$0	\$0
Manufacturing										
No. of Businesses	903	360	162	128	139	53	47	9	(2)	(1)
No. of Employees	27,158	657	1,057	1,726	4,194	3,740	6,633	3,068	(2)	(1)
Payroll (in thousands)	\$332,817,492	\$5,634,503	\$8,200,714	\$17,924,933	\$39,666,354	\$43,404,790	\$73,187,426	\$38,829,081	(2)	(1)
Wholesale Trade										
No. of Businesses	609	315	125	84	65	15	5	0	0	0
No. of Employees	5,940	496	819	1,118	1,777	1,052	678	0	0	0
Payroll (in thousands)	\$65,499,987	\$6,523,721	\$8,028,415	\$12,355,158	\$19,647,386	\$11,345,692	\$7,599,615	\$0	\$0	\$0

(1) Data are confidential - see <http://www.calmis.ca.gov/file/indsize/0appsize.htm>

(2) Data are suppressed because confidential data could be extrapolated if these totals were included.

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SANTA ROSA MSA										
Retail Trade										
No. of Businesses	1,679	740	437	260	133	60	42	7	0	0
No. of Employees	24,318	1,436	2,904	3,495	4,085	4,141	6,038	2,219	0	0
Payroll (in thousands)	\$158,556,383	\$8,134,170	\$15,807,543	\$21,197,873	\$26,775,695	\$31,263,911	\$43,574,776	\$11,802,415	\$0	\$0
Transportation and Warehousing										
No. of Businesses	243	113	54	32	31	7	(2)	(1)	0	0
No. of Employees	3,463	217	326	457	883	452	(2)	(1)	0	0
Payroll (in thousands)	\$30,470,319	\$1,607,857	\$2,749,030	\$3,683,552	\$8,568,222	\$4,633,121	(2)	(1)	\$0	\$0
Information										
No. of Businesses	204	98	35	27	28	(2)	8	(1)	0	0
No. of Employees	4,202	136	236	408	864	(2)	1,311	(1)	0	0
Payroll (in thousands)	\$60,435,697	\$4,266,534	\$2,008,930	\$3,540,513	\$8,407,544	(2)	\$22,760,992	(1)	\$0	\$0
Finance and Insurance										
No. of Businesses	609	344	109	90	41	16	5	(2)	(1)	0
No. of Employees	7,249	641	723	1,174	1,240	1,052	871	(2)	(1)	0
Payroll (in thousands)	\$94,725,734	\$7,065,957	\$9,043,560	\$12,316,532	\$17,962,832	\$15,067,225	\$16,309,705	(2)	(1)	\$0
Real Estate and Rental and Leasing										
No. of Businesses	624	441	110	48	(2)	3	(1)	0	0	0
No. of Employees	3,093	718	685	634	(2)	224	(1)	0	0	0
Payroll (in thousands)	\$21,115,445	\$4,876,392	\$5,110,233	\$3,528,259	(2)	\$1,330,004	(1)	\$0	\$0	\$0
Services										
No. of Businesses	8,223	5,563	1,162	757	495	166	64	8	(2)	(1)
No. of Employees	70,194	7,180	7,714	10,228	14,902	11,297	9,466	2,436	(2)	(1)
Payroll (in thousands)	\$507,784,188	\$45,040,052	\$52,507,373	\$67,765,414	\$96,126,755	\$73,402,342	\$76,031,936	\$26,888,476	(2)	(1)

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